

The Tractor Times

SEPTEMBER 2026 EDITION



S **SOUTHLAND
FARM MACHINERY**

O **OTAGO
FARM MACHINERY**

www.sfml.co.nz

Invercargill
93 North Road
03 215 9132

Gore
12 Charlton Lane
03 208 8203

Cromwell
12 Elspeth Street
03 445 1046

Mosgiel
13 McGlashan Street
03 489 0472



A NOTE FROM STACEY

Welcome to the spring addition of the one and only Tractor Times. Yes, you are not mistaken, we have hit September and the months are flying by. As always, the NZ weather has thrown up plenty of curve balls these last few months, however hopefully you are all ready for another busy few months ahead.

All of our branches have been busy through the Autumn and Winter months, keeping customers going and preparing tractors and machinery for the upcoming season. If you do have some last-minute maintenance needed on anything from a chainsaw or a ride on mower to a forage harvester and everything in between, talk to us, the guys and girls that truly know John Deere in Southland and Otago.

Like a lot of industries in NZ, having great staff around you is a must and here at Southland and Otago Farm Machinery, we have some of the best staff going around, but we could always use some more. The Service Technician pool in NZ seems to be getting smaller and smaller every year, with other opportunities becoming more prevalent, rest assured a career as a John Deere Service Technician, working for a locally owned and operated company is the way to go and we welcome any enquiries, just get in touch with your local branch.

John Deere have made some pretty significant moves this last 12 months, with updates to the ever-reliable line of 6M machines, a completely new line up of the flag ship 6R high horsepower machines and the introduction of the new F8 and F9 Forage harvester. Keep an eye out over the next few months as some of these machines hit a paddock near you.

We have welcomed a few new staff to the company the last couple of months, the Gore branch has welcomed back Cade Hamilton after a stint away and new Sales Consultant Morgan Culbertson. This tractor times also doesn't build itself; we also welcomed Bethany Dick our new Marketing and Advertising Coordinator to the group.

Enough from me, please enjoy this edition of the Tractor Times.



Stacey Hitchens

Stacey Hitchens
General Manager

IN THIS EDITION...



Deliveries

See what's been heading out the door lately.



SFML New Staff

Meet the newest faces to join our team.



Staff Shout Outs

A big congrats to Emma and Jess!



2027 Calendar Competition

Calendar Competition

Our 2027 Calendar Competition is back!



Sparex Partnership

Sparex now available instore.



Finance Offer

Some of the latest offers worth knowing about.



Merch in Stores

Our shelves are stocked and ready for Chirtsmas!



Gilltrap

In-store and in-stock



Shop Mowers

Pop into our Cromwell or Alexandra stores and check out the X7 demo.

OUT THE DOOR



It's been a busy few weeks for the team, with a few new John Deere machines heading out to some familiar faces. Harold O'Connor has added both a 6R 195 and 6195M to the fleet, another purchase from a long-standing customer. A big thank you to Harold and Helen for their continued support, and we hope you enjoy the new tractors!

Thomas and Hunter Jennings have also taken delivery of their latest John Deere, an impressive 6R 215 complete with a 663R loader. Thanks again to Chris and Kelly for their ongoing support, we're sure this one will be put to good use.

We've also recently seen a new John Deere Chopper head out to Harliwich Contracting

in Heriot. Pictured alongside the machine is Luke, who was part of the team behind the purchase. A big thank you to Lindsay and Karen, Luke and Daz for once again choosing Southland Farm Machinery and for their continued support of John Deere. We really appreciate having such loyal customers and love seeing the green machines continue to head back out into the community!

And finally, we recently delivered a 6M 130 to Carola and Eelke. It looks like the newest addition has already passed the most important approval test, with the farm dog giving it the thumbs, or should we say paws up!

NEW FACES

We've added a few new faces to the team...

As our team continues to grow, we're excited to welcome a few new faces on board. From getting to know our customers to learning the ins and outs of the industry, our newest team members are already settling in and becoming part of the crew.

So, if you see a new face around one of our branches, be sure to say hello! Here's a little introduction to some of the people who have recently joined the team.



Bethany

Role: Group Marketing and Advertising Coordinator

Branch: Invercargill

How long have you been with us? 3ish weeks

What's your coffee order? Oat flat white

What's one thing on your bucket list? Travel with the kids

What's a fun fact about you? I have 9 siblings

If you won \$1 million tomorrow, what's the first thing you'd buy?

Probably would start with a dishwasher to be honest

Morgan

Role: Sales Consultant

Branch: Gore

How long have you been with us? 3 months

What's your coffee order? White + 2

What's one thing on your bucket list? Overseas Travel

What's a fun fact about you? Play cricket for Clutha Valley Stingers

If you won \$1 million tomorrow, what's the first thing you'd buy?

Jet ski



STAFF SHOUT OUTS!



A big congratulations to Emma!

Emma has recently completed her New Zealand Certificate in Automotive Parts and Accessories (Level 3). A fantastic achievement and a great reflection of the hard work she's put in. Well done, Emma! Keep up the awesome work, we're proud to have you on the team.



Big things ahead for Jess!

Jess has been making waves on the rugby field, first earning a spot in the Southland Hinds and now being selected for the New Zealand Under 20 Sevens team. She'll be heading to India with the team in October, an incredible opportunity and one well deserved. Awesome work, Jess! Keep smashing it!

2027 CALENDAR COMPETITION

Our 2027 Calendar Competition is back!

We're looking for your best photos for our next calendar.

Got a great shot from the farm, workshop, job site, backyard or out and about? Send it our way, you could see your photo featured in our 2027 calendar!

Scan to send us an email, alternatively email us at marketing@sfml.co.nz



THIS COULD BE YOU.



WE'RE LOOKING FOR...

SERVICE TECHNICIAN

We are looking for experienced Field and Workshop based Service Technicians to join our busy workshop teams in Invercargill and Gore.

Southland Farm Machinery is the leading supplier of John Deere equipment in Southland and Otago, and franchisee owner of three Central Otago Stihl shops. A proud, family-owned business, Southland Farm Machinery values teamwork, integrity, and respect, and is committed to creating a workplace where our people thrive, and clients succeed

About the role:

This role offers a variety of mechanical work on farm equipment and small to large horsepower tractors. As an experienced technician you will complete workshop repairs, carry out services and fix breakdowns in the field, while using the latest John Deere diagnostic tools and precision agriculture technology. You will be working on some of the world's greatest brands - John Deere, Kramer and Giltrap

Ready to apply?

If you think you'd like to work in a proactive environment with one of the world's greatest brands, then we'd like to hear from you.

Send your CV to Daniel Kent, Service Manager: danielk@sfml.co.nz, or give Daniel a call on 027 686 8454 for a confidential, no obligation chat.





INTRODUCING SPAREX

More parts. More options.
Local support.

We're pleased to announce that Sparex parts are now available through our stores, giving you even more choice when it comes to keeping your machinery running and getting the job done.

Sparex offers a wide range of agricultural and machinery parts, including key engine

parts, filters, lighting and essential workshop items. You can browse and purchase Sparex parts online, while our local team is also here to help if you need advice or assistance finding the right part.

It's another way we're expanding the range available to our customers, giving you the flexibility to shop online when it suits you, or pop into

your local store for service and support.

Scan to shop the Sparex range.



BALE FEEDERS



FERTILISER SPREADERS



FORAGE WAGONS



MULTIPLUS FEEDER



TIP TRAILERS



DUNCAN DRILLS

IN-STOCK AND IN-STORE NOW

All Giltrap and Duncan products are made right here in New Zealand at our Otorohanga and Timaru manufacturing plants. You can rest assured knowing that we pride ourselves on our high-quality manufacturing processes. We ensure each piece of kit lives up to the Giltrap reputation for strength, innovation, and legendary durability.

Any components not made in New Zealand are sourced from quality global suppliers.

Giltrap has been manufacturing in New Zealand for 65 years and Duncan for 159 years. With a combined legacy of commitment to quality, you know you can depend on Giltrap and Duncan for your operation.

You can also rest easy knowing everything is backed up by a comprehensive dealer network, so you have 24/7 support.

Scan to see what's in-stock on our website.






0.1% P.A.

Interest rate for 36 months*

SPECIAL FINANCE OFFER

For 5 and 6 series tractors in stock only – not forward ordered machines.

Signed up and delivered during the period 1 August to 31 October 2026.

Subject to John Deere Finance approval.

Other rates, terms and structures are available.

*Conditions apply. Finance available through John Deere Financial Limited to approved commercial applicants only. Offer is based on 30% deposit, GST back and 36-month term. Fees and charges of \$595.00 apply. Expires on 31/10/2026. Other terms and rates are available.



Looking at adding a new tractor to the fleet? There's currently a special finance offer available on selected 5 and 6 Series John Deere tractors in stock, giving you an opportunity to secure your next machine with a competitive finance option.

The offer applies to eligible machines signed up and delivered between 1 August and 31 October 2026, and is subject to John Deere Finance approval. Please note, this offer is for in-stock tractors only and does not apply to forward-ordered machines. Other rates, terms and finance structures are also available, talk to our team to find out more.

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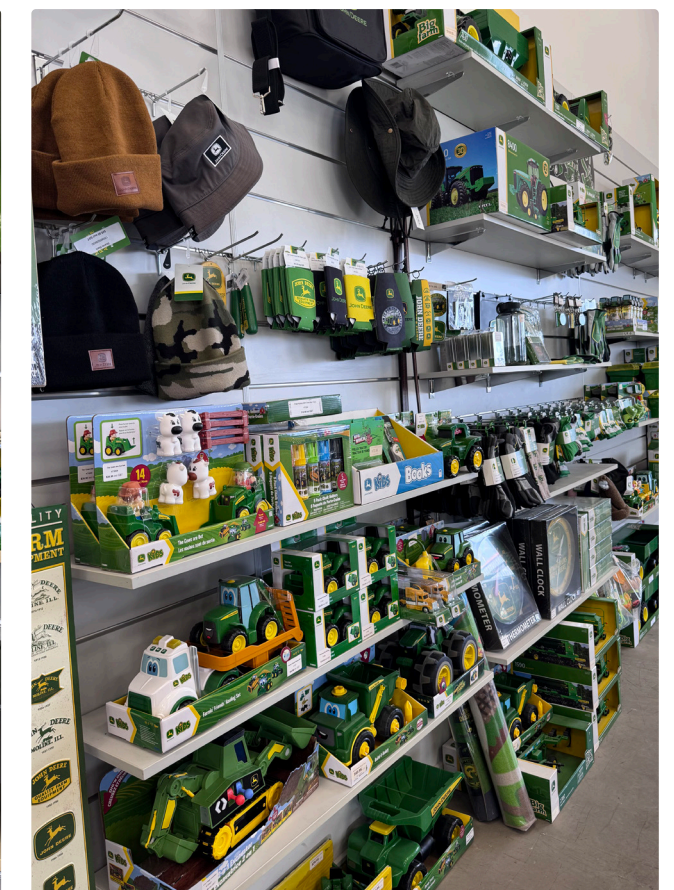
SOMETHING FOR EVERYONE IN-STORE

If you haven't had a look around our stores lately, now's a good time to pop in! Our shelves are stocked up with plenty of John Deere gear and gifts, with something for the whole family.

From kids' toys and ride-ons to clothing, caps, beanies and other John Deere goodies, there's plenty to browse through. Whether you're looking for something for the little tractor enthusiast in your life, a new bit of gear for yourself, or simply want to have a look at what's new, you might be surprised by what you find.

And with Christmas not too far away, it's never too early to start getting a few presents sorted!

Come in, have a browse and see what we've got in store, you never know what might catch your eye.



SMART MOWING HAS ARRIVED IN TIME FOR SPRING!

Looking for an easier way to keep the lawn looking its best this spring? LawnMaster's new X5 and X7 robotic mowers take the hard work out of lawn care, combining smart technology with powerful mowing performance.

With wire-free mapping, intelligent route planning, obstacle avoidance and app-based control, these robotic mowers can learn your lawn and keep it maintained with minimal input. Both models feature all-wheel drive for tackling uneven ground and slopes, while the X7 steps things up with a 35cm dual cutting system and electronic cutting-height adjustment from 20–100mm.

Whether you're looking after a smaller lawn or an area up to 3,000m², the X5 and X7 offer a smarter way to mow, automatically returning to charge, detecting rain and getting back to work when conditions are right.

Want to see what robotic mowing could do for you? Come and check them out in one of our Alexandra, Cromwell or Queenstown stores!



LawnMaster®

X5 & X7

OUR FIRST **EVER ROBOTIC MOWERS**

2000 m²
3000 m²



JOHN DEERE 750A DISC DRILL

\$47,000.00 +GST

- 4mtr folding drill
- Large single hopper 1800l
- 24x opening discs with press wheels
- 6 1/2" spacings
- Does large and small seed
- Has a separate small box air seeder fitted
- Needs a bit of work done but functions very well



GILTRAP RF13 SILAGE WAGON

\$34,500.00 +GST

- 2016
- Scales
- Pickup Hitch Foot
- Genuine Tidy one owner Silage Wagon



ABBEY MIXER WAGON

\$75,000.00 +GST

- 15m3 capacity, twin vertical auger
- Twin 235/75 R 17.5 tyres
- Right and left side discharge doors
- Electric in cab control box for all functions (1 DA hyd bank required)
- Large counter knives
- Electronic scales with cover over scales
- 4 weigh bars on independent chassis
- Hydraulic brakes



GILTRAP 5000 SLURRY SPREADER

\$23,000.00 +GST

- 2009
- 1 x Hard hose
- 2 x Rubber extension hoses



JOHN DEERE 6R 195

\$315,000.00 +GST

- 2025
- JD 6R 195
- Auto quad 50kph
- FL&PTO
- Auto trac
- TLS
- Hyd cab suspension
- Ultimate LED Lighting
- Extended warranty until December 2028



DUNCAN DD30 DISC DRILL

\$78,000.00 +GST

- New discs
- New bearings
- New scrapers
- Workshop checked and ready to go

S **SOUTHLAND**
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STIHL **SHOP**

Alexandra
71 Centennial Ave
03 976 7560

Cromwell
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Queenstown
208 Glenda Drive
03 442 3896