



THE TRACTOR TIMES

WHATEVER THE WEATHER

Hello again to all our great customers and friends in Southland and Otago, yes that was spring, and yes it's already over.

After one of the wettest springs on record the rural community's resilience across Southland and Otago has been pushed to breaking point. This on top of an already shaky NZ economic landscape and it's easy to see why our rural communities need our support. The agricultural industry is what keeps businesses like ours going and we don't take that for granted.

When the season did finally get underway the work came thick and fast into our workshops, and a lot of the staff have been putting in some big hours to keep our customers going. I assure you they do take a lot of pride in this and enjoy the challenges that come with being a service technician. With our workshops ever increasing workloads we have had to make a couple of significant changes. Shortly you will see a couple of new faces in the Southland branches Service Manager roles - welcome back to Ben Cunningham, our new Gore Service Manager, and welcome to Daniel Kent our new Invercargill Service Manager (more on page 3).

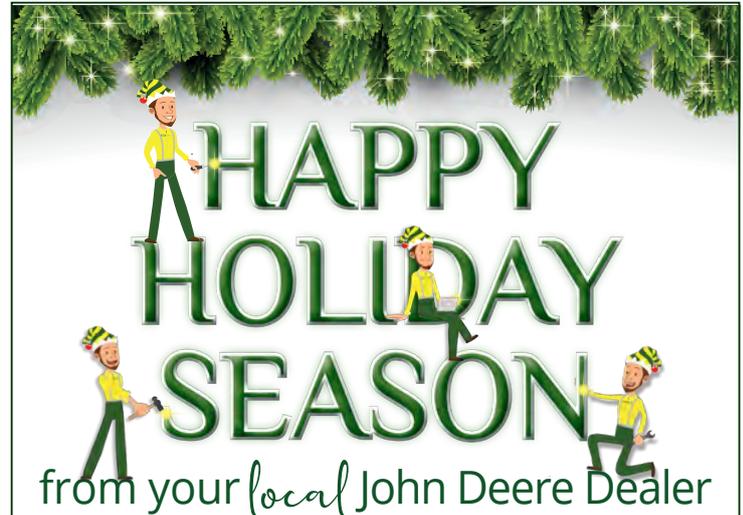
We know our customers are always looking for great value, (especially with the way the economy has been), so if there is anything you are looking for and we have it in stock, rest assured the team will look after you. If we don't have it in stock, we can get it - from the new John Deere 6M's to the latest John Deere technology, chainsaws, combine harvester's and everything in between, we are your one stop-shop.

Speaking of one stop-shop, our Otago customers will be pleased to know they can now purchase the Duncan range of products through our Cromwell and Mosgiel branches (previously only available in our Southland branches). This continues our over 20-year relationship with Giltrap Ag and now we can offer their entire product range across the group.

Enough from me, it's been a tough year, and you all deserve a break! I hope you are all able to enjoy the festive season with friends and family. From myself and all the staff here at Southland and Otago Farm Machinery, Merry Christmas and a Happy New Year.

Stacey Hitchens

Stacey Hitchens
General Manager



WE WILL BE CLOSING ON TUESDAY DECEMBER 24TH, AT 12PM AND CLOSED ON THE BELOW STAT DAYS ONLY

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31	1	2	3	4	5

We will be on call all through this period.

we look forward to seeing you in **2025**

INVERCARGILL
93 North Road
P 03 215 9132

GORE
12 Charlton Lane
P 03 208 8203

MOSGIEL
13 McGlashan Street
P 03 489 0472

CROMWELL
12 Elspeth Street
P 03 445 1046

BIGGER, FASTER AND MORE CUSTOMISABLE THE LEGENDARY JOHN DEERE 6M

Building on its reputation as the ready-for-anything workhorse, you can create the ideal mid-size utility tractor to perfectly match the unique needs of your operation. With more speed and power across 13 models ranging from 95hp to 250hp to tackle anything from mowing and baling to feeding livestock.

EXTRA LARGE FRAME **HEAVY-DUTY PERFORMERS** 6M 230 | 6M 250

230 hp - 250 hp + 20 hp with IPM • 6 cylinder, Tier 3 or Final Tier 4

With stellar on-road performance and a rock-solid, comfortable ride even in heavy-duty applications thanks to its 100 mm longer wheelbase and 2.05 m tyres, the 6M Xtra Large Frame models give you powerful and efficient versatility.



LARGE FRAME **THE POWER TO PERFORM** 6M 180 | 6M 200 | 6M 220

180 hp - 220 hp + 20 hp with IPM • 6 cylinder, Tier 3 or Final Tier 4

When your jobs are big, numerous and tough, these are your tractors. You will love their oversized tyres and 2,800 mm wheelbase that bring all the power to the ground with maximum efficiency. Performance-oriented contractors also favour these tractors for their top on-road performance.



MID FRAME **SOLID POWER** 6M 140 | 6M 155 | 6MH 155

140 hp - 155 hp + 20 hp with IPM • 6 cylinder, Tier 3 or Final Tier 4 (6M 140 Tier 2 only)

These 6-cylinder models deliver a solid and comfortable ride in the field and on the road, with an ideal blend of agility, power and durability that makes it a robust and reliable performer in heavier fieldwork.



SMALL FRAME **THE ALL-ROUNDERS** 6M 110 | 6M 130

110 hp - 130 hp + 20 hp with IPM • 4 cylinder, Tier 3 or Final Tier 4 (6M 110 Tier 2 only)

The power to pull more in the field and handle bigger implements, agile enough for loader work, and faster on the road – experience the versatility of this highhorsepower 4-cylinder compact tractor.



EXTRA SMALL FRAME **COMPACT & AGILE** 6M 95 | 6M 105 | 6M 125

95 hp - 125 hp + 20 hp with IPM • 4 cylinder, Final Tier 4

Their short wheelbase and compact build predestine these models for front loader work even in tight spaces. With an impressive payload of up to 4.7 tons, they also won't break a sweat with heavy implements. And with a top speed of 50 km/h, gets you to where you need to be fast.



CHOOSE YOUR TRACTOR & MAKE IT YOURS TODAY!

S **SOUTHLAND**
FARM MACHINERY

O **OTAGO**
FARM MACHINERY

WELCOME DUNCAN TO OTAGO

Since 2019 our Southland customers have been able to get their Duncan gear from their local branch, and we're thrilled to let our Otago customers know that they can now head to their local store for the full range of Giltrap & Duncan farm equipment.

"With robust and reliable farm equipment, this is a great partnership for us, and one that has proven to be a popular choice by our customers" said SFML General Manager, Stacey Hitchens.

"We are delighted to have Otago Farm Machinery as a dealer for both Duncan and Giltrap products in the Otago region. Giltrap Ag is excited to work alongside them, as we both share a strong dedication to delivering top-quality machinery, expert advice and a solid backup and support structure." said Matt Moodie, NZ Sales Manager & Export Development for Giltrap Ag.

Stock will be rolling into the branches in the new year, and remember to have a chat with your local sales team if you're interested in a demo.



A SMART UPGRADE

Creekside Farms in Ranfurly have upgraded their John Deere 8345R to the Signature Edition John Deere 8R 370, with more horsepower and more ballast weight they are able to get more done with less wheel slip.



The signature edition means it's fully spec'd to do whatever they throw at it with ease.

Another great feature is with SF-RTK accuracy they are saving on input costs because of minimal overlaps, and with end turn automation, the machine turns itself for less tiring operation.

Thanks to Adam & family for your continued support, we're glad you chose us to look after you, so you can look after your operation.

TWO NEW SERVICE MANAGERS

Our Invercargill and Gore service departments are getting their ranks bolstered with 2 new experienced service technicians stepping up into Service Manager roles.

In Invercargill we have had Logan Robertson running the workshop, but his experience and diagnostic ability has been sorely missed in the field - enter Daniel Kent.



Daniel has been working as a mechanic for 12 years - the last 7 in agriculture working on a variety of tractors and implements.

"I'm looking forward to meeting all the customers and growing my career at Southland Farm Machinery" said Daniel.

Born & raised in Invercargill, he's settled here with his partner and son, and if he's not spending time with them, you'll likely find him at Teretonga!

And this brings us to Gore where we will see the return of a familiar name - Ben Cunningham. Ben has worked for our Invercargill service team previously, and is another who is wanting to take that next step in his career.

Ben's expertise will be an asset to the Gore team, and will be leading the team by example, balancing the Service Manager role while staying on the tools completing hands-on repairs and diagnostics.

"We think these 2 are going to be great additions to our workshops, both have excellent experience and level heads" said Stacey Hitchens, General Manager.

"Keeping our clients machines running is key, especially during this time of year, and adding this level of experience is going to go a long way in achieving this", he said.

SUMMER READY LAWN

Another stunning lawn coming right up - Tony Clarke from Closeburn Station replaced his conventional style mower with the John Deere Z515E, thanks to Mosgiel Sales Consultant, Steven Rietveld.



CATCHING UP WITH THE LOCALS



Local community events are always great for catching up with our customers, and to meet potential new ones, like the Gore team did at the West Otago A&P Show recently.

RUN WITH US TO AN ELECTRIC TOMORROW

Z370R ELECTRIC



John Deere's first Electric Zero Turn mower is now available to order.

With this electric machine, you can mow up to 2-acres fast with zero operating emissions and no engine noise. **But that's just the beginning.** With less maintenance, easier operation and reduced noise, the Z370R Electric ZTrak™ Residential Zero Turn Mower promises a smooth, sustainable ride that doesn't compromise on performance.



Operator Display: Large LCD screen to monitor battery levels and three operator modes to adjust settings that fit operator preference and yard conditions.



42in. (107cm) Accel Deep™ Mower Deck: Offers no compromises in cut quality and performance when compared to a similar gas machine.



Fully Sealed Battery: Thanks to the 3.2 kWh (3.56 kWh maximum) Sealed Lithium-Ion Battery, this electric mower can weather the conditions, be washed and be stored outside.



On-Board Charging: Just plug in a standard extension cord when you are done mowing and walk away. The Smart Charge Technology prevents over charging and maintains battery life.



Intuitive Controls: Integrated park brake is activated when the control levers are pushed outward. Power button easily turns on machine.



Integrated Bluetooth: Remotely monitor charge status and battery level through the MowerPlus™ app with Bluetooth™ technology. And so much more.



- Z370R Electric
- ZTrak™ Mower
- Mow up to 1.6 hectares (2 acres) per charge¹
- 3.2 kWh (3.56 kWh maximum) Sealed Lithium-Ion Battery
- 107 cm (42-in.) or 122 cm (48-in.) Accel Deep™ Mower Deck
- Zero operating emissions and no engine noise
- 5-year/200-hour Battery Warranty²

¹ Actual mowing area per charge will vary based on conditions and attachment usage.

² Term limited to 5 years from date of purchase or 200 hours of machine usage, whichever comes first. For full details, see the LIMITED WARRANTY FOR NEW JOHN DEERE TURF AND UTILITY EQUIPMENT at JohnDeere.com or JohnDeere.ca/TUWarranty.



UP THE CREEK

(Chatto Creek that is)

with
Matt Chisholm



Matt is a TV Personality turned farmer who shares his personal struggles and journey with his own mental health (in an entertaining way) in the hopes of helping others - to support Matt in the work he does in the rural community we have given him the use of a John Deere tractor to use on his block in Central Otago - here Matt shares his experiences (good, bad and embarrassing!) as he 'ups' his farming game with the help of his JD tractor.

Five days away from Summer and it's already scorching hot. I've been taking my 'medicine' this morning – farming – doing everything I could to delay doing the thing I really needed to do. It's early afternoon and I'm lying on the couch – footy shorts on, top off, laptop resting on my sunburnt pins. Legs that were sizzled under yesterday's Central Otago sun as I clocked up the k's on the ride-on. Another thing I did to delay doing the thing I really needed to do. Still, I'm pretty sure I was smiling as I mowed every god damn meter. Now, as I look out over that freshly cut, well irrigated green grass, I'm thinking, 'Wow, it's amazing how much of a difference a year makes.'



You see, I've always had a problem saying 'no' and of course a lot of the time that hasn't been a problem. Saying 'yes' to opportunity often means meeting interesting people, visiting beautiful places,

learning, growing, and having a hell of a lot of fun. About this time last year, though, I'd probably said 'yes' a couple of times too many. I probably said 'yes' when I should have said 'no. Don't get me wrong, I'm a lucky bugger. I had a few dreams as a young fella and I've managed to realise most of them. I've spent fifteen years on the old idiot box and my beautiful family and I now live on 72 acres at Chatto Creek – owning a small farm – probably the biggest dream I've ever had. Last summer, though, that dream felt like a bit of a nightmare and I wanted to throw the towel in.

During the pandemic, we built our dream home on our dream land and spent a lot more money than we wanted to spend, and without a fixed income I started thinking we were going to lose it all. To pay the bills, I was all over the country giving talks, MC'ing events and filming a TV show. When I was home, I was farming, parenting three kids, coaching sport, trying to put in a new lawn and help our community, and others, where and when I could. Any 'spare'



time I had was head down bum up writing my second book. That book, probably the biggest thing I should have said 'no' to because when I was writing the book, the lambs weren't getting tailed, the sheep weren't getting shorn, and the k-line wasn't getting turned on. I wasn't getting turned on, either. Far from it. Actually, in that moment it all felt too hard and I contemplated putting our dream property on the market. Felt like walking away from our dream life.

My father-in-law come neighbour, though, saw it all happening in front of him. Without wanting to incriminate him, he may have even been there before. And over a hot brew one day he said something like, "I know you're a little bugged just now, but just keep going, this farm life has always been your dream, and if you sell it, you'll spend the rest of your life regretting it. This moment will pass. Just keep going."



They were words I really needed to hear. So, I gritted my teeth a little more and just kept going – eventually got those lambs tailed, the sheep shorn, the k-line watering, and the grass growing. Eventually got that second bloody

book published. Twelve months on, of course, and we're still on the land, still in the house, still farming, even got a couple of bucks in the bank and a bit of time back. People have helped – we've been given the use of a brand-new tractor and ride-on mower, which makes life here a whole lot more manageable. When I was in the tractor and on that ride on yesterday, I did a lot of thinking and I thought about how great our lives are here on the land– I thought about how good it was that I just kept going. The whole family is flourishing and me, well, I don't know if I've ever been better. This is where we are meant to be.



Just keep going - it's amazing how much of a difference a year makes.

DO MORE WITH LESS

John Deere Precision Ag Technology is founded on four key components, fully integrated they work together to provide a seamless experience.

If you have bought a John Deere machine in the last few years you will probably have the key components.

THE 4 ESSENTIAL TECHNOLOGIES TO START YOUR SMART FARMING JOURNEY

DISPLAYS

Intelligent displays with simple menus and customisable screens.



RECEIVERS

StarFire™ satellite receiver for highly accurate machine and implement guidance.



JDLINK™

JDLINK™ provides two-way connectivity for the automatic uploading of crop and machine data to your John Deere Operations Center™ account. Best of all, the service is free.



JOHN DEERE OPERATIONS CENTER™

The John Deere Operations Center™ connects you to your fields, machines, staff and advisors. It is your one-stop, secure space to plan, monitor, analyse, and share your farm data – anytime, anywhere.



All our components are interchangeable and even if your machine or implements aren't green and yellow you can still benefit from John Deere Precision Ag Technology.

IS IT TIME FOR A TECH TALK? CALL US TODAY!

 **SOUTHLAND
FARM MACHINERY**

 **OTAGO
FARM MACHINERY**

JOIN THE TEAM - VACANCIES

PARTS CONSULTANT

Fulltime - Invercargill

Are you organised, energetic and enthusiastic? – then our Invercargill Parts Team need you!

This full-time permanent position working with one of the world's leading brands, John Deere, is key as you are often the first point of contact to our busy customers who will appreciate your ability to prioritise multiple demands under pressure, with a smile still in place.

The cliché of no two days ever being the same couldn't be truer in the agricultural industry – our customers don't work regular hours and rely on us to keep their downtime to a minimum. Our parts team are pivotal to our success as they aren't just working directly with our customers, but also keep our busy workshop service team supplied.

If you have the right attitude, are a friendly and efficient team player with a willingness to learn, then our experienced Parts team can teach you the rest, and at all times you will be well supported by the wider business team.

What's in it for you....

- On-the-job and external training with on-going career development.
- Career stability working in a locally owned company.
- Competitive remuneration and staff buying privileges
- Great products to work with including world leading brands and excellent support systems.

If this sounds like you get in touch with Stacey Hitchens, General Manager, for a confidential no obligation chat on 027 556 6588.

WORKSHOP ALL-ROUNDER

Fulltime - Gore

If you have mechanical experience and are keen to do everything from fix ride on mowers, prepare tractors for delivery, complete services and repairs, and everything in between then this is the role for you!

Our Gore workshop have a full-time position available – the scope of the role will be based on your experience and ability, with plenty of opportunities to expand your skillset and work with world leading brands like John Deere.

What we're looking for...

- Mechanical & Electrical aptitude / experience
- Diagnosing / fault-finding skills and good all-round hands-on skills
- Tidy & organised work habits / houseproud
- Full NZ driver's licence
- Self-starter – able to work autonomously
- PC literate and comfortable using software systems
- Has the right attitude – including taking ownership of your work, always looking to learn, being safety-conscious and a great team member.

What's in it for you...

- Flexibility and opportunity for overtime(the potential to earn is up to you)
- Modern and well-equipped workshop
- On-the-job and external training with ongoing career development
- Great products to work with such as John Deere, Krone and Giltrap
- Fantastic day-to-day satisfaction knowing you are supporting our customers
- The chance to be part of a locally owned and operated company that prides itself on providing its customers with exceptional products and service

If this sounds like you get in touch with Reece Brown, Branch Manager, for a confidential no obligation chat on 027 413 3228.

ANOTHER QUALIFIED TECH



He's qualified! Cade 'Red' Hamilton joined the Gore team in 2021, and his hard work and perseverance has paid off - CONGRATULATIONS on completing your apprenticeship Red.

READY FOR RAIN, HAIL OR SHINE



Matt, Sarah and George McClintock, of McClintock Contracting picked up their new John Deere 6R 215 from our Gore branch, and are season ready - whatever the weather!

THE CUTE CREW



The cute crew from Otautau Playcentre called into the Invercargill branch during their trip to town. Special mention to Rabco Ag Limited for providing them with their hi vis vests.

'TIS THE SEASON

TREAT YOURSELF WITH

0.99% PA*

30% DEPOSIT 36 MONTH TERM

**ON ALL IN-STOCK JOHN DEERE 6 SERIES
TRACTORS, LOADERS & BALERS**



Talk To Your *local* John Deere Dealer TODAY!

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*Conditions apply. Finance available through John Deere Financial Limited to approved commercial applicants only. Offer is based on 30% deposit, GST back and 36 month term. Fees and charges of \$475 apply. Expires on 20.12.2024, while stocks last or offer is withdrawn.